

email Info@WhiskeyintheWoodsNY.com



2025

Sponsorship and Participating Vendors Info

May 17th, 2025 | 5pm – 9pm

The Lodge at Shadow Hill

7259 Lakeside Road • Ontario, NY 14519

Whiskey IN THE WOODS

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www.WhiskeyInTheWoodsNY.com



Welcome to our 3rd year!

Dear Potential Sponsor,

We are excited to invite you to be a sponsor of the Whiskey in the Woods event in Ontario, where we expect 400 attendees. This exclusive event brings together whiskey lovers, connoisseurs, and enthusiasts for a unique experience surrounded by the great outdoors.

As a sponsor of Whiskey in the Woods, your brand will have the opportunity to reach a highly engaged and affluent audience of whiskey lovers. This sponsorship package offers a range of benefits designed to maximize your exposure and help you achieve your marketing objectives.

Here are just a few of the benefits you can expect as a sponsor:

- **Brand visibility:** Your brand will be prominently featured on event signage, promotional materials, and social media channels, helping you reach a wide audience of whiskey enthusiasts.
- **UGC:** All of our sponsorship packages encourage “User-Generated Content” creation. Each opportunity gives participants content to post on their own socials that have regenerating reach.
- **Networking opportunities:** Whiskey in the Woods attracts a diverse group of attendees, including industry leaders, influencers, and media. As a sponsor, you will have the opportunity to connect with these individuals and build valuable relationships.
- **Customized activation:** We will work with you to create a customized activation that aligns with your brand and helps you achieve your marketing objectives.

We would love to discuss the different sponsorship packages we have available and how we can customize a package to meet your specific needs. Please don't hesitate to contact us at info@WhiskeyintheWoodsNY.com to learn more about this exciting opportunity. Thank you for considering sponsorship of Whiskey in the Woods. We look forward to hearing from you soon.

Sincerely,
The Whiskey in the Woods Team





Sponsorship Opportunities

All packages include **3 social posts (2 individual and 1 group thank you post)** & **on-site recognition through DJ announcements**

Photo Station Sponsor

- Logo included on photo backdrop with Whiskey In The Woods logo,
- 2 complimentary event tickets
- Clickable logo with direct link to your url on our website for one year and you can provide brochures for the ticketing table



Swag Bag Sponsor

- Logo and or brand materials included on Swag Bag given out at door
- 2 complimentary event tickets
- Clickable logo with direct link to your url on our website for one year and you can provide brochures for the ticketing table



Cornhole Sponsor

- Logo included on all outdoor signage
- 2 complimentary event tickets
- Clickable logo with direct link to your url on our website for one year and you can provide brochures for the ticketing table



Corporate Sponsor

- Ticket package of 4 or more tickets
- Logo included on sign at raffle table
- Clickable logo with direct link to your url on our website for one year and you can provide brochures for the ticketing table

